

Minutes	Title of Meeting:	Obesity Strategy Group
	Time:	9.30 a.m.
	Date:	Wednesday, 5th February 2014
	Venue:	Rotherham Institute for Obesity, Clifton Lane Medical Centre
	Reference:	JS/JP
	Chairman:	Joanna Saunders

Present: Hayley Mills, Joanna Saunders, Jill Ward, Catherine Homer, Kay Denton-Tarn, Poppy Woolley, Matt Capehorn, Juliette Penney, Chris Siddall, Ron Parry and Janet Payne (minutes)

Apologies: Councillor Ken Wyatt, Councillor Judy Dalton, Linda Jarrold, Adrian Hobson, Rich Cowley, Rebecca Atchinson, Lynn Senior, Sarah Groom, Paul Gately and Gill Alton.

Item	Description	Action
2014/01	Welcome/Introductions/Apologies JS welcomed everyone to the meeting. Apologies were noted.	
2014/02	<p>Minutes of the meeting held on 23rd October 2013 and matters arising</p> <p>The minutes were agreed as a correct record. The following matters were discussed:</p> <p>It was reported that National Obesity Awareness Week (minute 2013/58 refers) went really well and on a national level was the best ever. Locally the smoothie bike got really good media coverage with lots of participation and photo-shoots which included the Titans rugby team.</p> <p>MC spoke about coverage on the NOF website, an article and picture had been in the Rotherham Advertiser. HM gave JS a CD with photographs from Maltby Leisure Centre, Oak House, Riverside and RDGH.</p> <p>ACTION: JS to send a picture from NAOW events to MC for the NOF website.</p> <p>JS spoke about the Health & Wellbeing Strategy (minute 2013/60 refers) progress and the cessation of the steering group. She continues to update the Healthy Lifestyles theme action plan (attached version updated Dec 2013) and provide updates on the priorities (including obesity) as required. The Strategy is under review and there is discussion about the monitoring of performance against the Public Health Outcomes Framework (PHOF) at the H&W Board. New adult prevalence data (% adults overweight and obese combined) from the Active People Survey had been published and Catherine updated the group on Rotherham's position as follows:</p> <p>Rotherham = 65.3 England = 63.8 Yorkshire & Humber = 65.4</p>	JS

	<p>This data will form the baseline for monitoring of the PHOF. CS asked about where the targets came from on the performance management framework for the Healthy Lifestyles theme, and commented that he does not have data to support the measure specified.</p> <p>ACTION: CS is to email JS on what can be measured.</p> <p>JS agreed to circulate the Health Trainer Service Annual Report to the group. Phill Spencer, the HT team manager will be added to the mail group for the OSG.</p> <p>ACTION: JS to circulate report/add PS to mail group.</p>	<p>CS/JS</p> <p>JS</p>
<p>2014/03</p>	<p>National Child Measurement Programme data</p> <p>JS referred to the NCMP programme data and pointed out the continued high level of participation by Rotherham and the performance trend tables. Whilst this data is the first to have a cohort of children measured in Reception (in the first year of the programme) and Year 6 (the current year), the data for these children is not considered to be of high quality for the purposes of comparison with other local authorities because coverage was not good in all areas at the start of the programme.</p> <p>JS referred to the sharp increase in obesity in children in Reception and a lesser increase in Year 6 from the previous year, making the Reception figure similar to the England average and the Y6 above it. She also highlighted the tables which demonstrate that there are higher levels of childhood obesity in deprived areas of the Borough. JS also stated that the percentage of underweight children has reduced and is now similar to the England average. There is a lot of narrative with the data and members of the group were encouraged to read it to understand the complete picture.</p> <p>JS mentioned her meeting with MC, CH and Anna Clack in January relating to enhancing referrals to services following NCMP letters to parents/carers. There had been confusion for primary care practitioners relating to the charts and categorisation of overweight and obesity. It was agreed that information would be provided for primary care and that training would be provided for school nursing and other interested staff as soon as possible.</p> <p>ACTION: JS/Public Health to send a letter to primary care from Dr. John Radford clarifying the use and interpretation of BMI growth charts and organise events for School Nursing in collaboration with MC and JP. Also to suggest for a future PLT event.</p> <p>KDT added that she has been actively raising awareness of weight management services in schools and encouraging referrals and self-referrals. It was acknowledged that more information could be provided for parents with feedback letters and CH/MC/JP agreed to produce this.</p> <p>KDT is piloting a “roadshow” approach to health and wellbeing in schools in partnership with a range of statutory and voluntary/community agencies. Weight Management services would be represented at the first event in Dinnington.</p>	<p>JS/CH/MC/JP</p> <p>CH/MC/JP</p>

2014/04	<p>Children & Young People's Lifestyle Survey KDT circulated the CYPS Lifestyle Survey results - all 16 secondary schools in Rotherham had participated compared to 9 last year. JS made members of the group aware of a national survey which was being developed and piloted with 15 year olds – this survey will provide the baseline data for the Public Health Outcomes Framework. ACTION: The full Lifestyle Survey report to be circulated.</p>	JS
2014/05	<p>Future commissioning of the Healthy Weight Framework services Discussion took place around the forthcoming guidance for commissioning responsibility for T3 adult weight management services which may shift the responsibility away from the Local Authority. This would impact on the pathway management and re-commissioning plans. In the short term, RMBC was seeking to re-commission the framework of services as is. Work was ongoing to get the notification (or advert) and pre-tender questionnaires onto the Yortender procurement site as soon as possible.</p> <p>MC referred to a random survey of the public in the town centre, which showed that only 29% of people were aware of RIO. KDT asked if posters advertising RIO were in schools and libraries. Discussion took place about getting more posters into public buildings and KDT offered to support getting information to all schools. ACTION: All providers to support this action.</p>	All providers
2014/06	<p>Physical Activity update/Tour de France (Rebecca Atchinson and Chris Siddall)</p> <p>CS said he and RA were working with the Rotherham Active Partnership and a new structure, which has Cllr Amy Rushworth as the Chair of the group. CS commented that the partnership with public health had been very valuable in refocusing the work of the partnership and the opportunities for drawing down external funding. He updated the group re the Tour de France programme and local activity to promote cycling.</p> <p>CS highlighted a further £18m funding programme for children to be more active. ACTION: CS to provide details to group</p>	CS
2014/07	<p>School Meals update JS thanked RP for attending the meeting to provide an update on free school meals for children in KS1 (infants) which will be provided from September 2014. This will mean an additional 3,000 meals per day for Rotherham which would come from a capital grant of £600,000 to the Local Authority. RP also talked about the school meals brochure which is currently being reviewed and could include information about weight management services for children as well as promoting the free school meal offer. CH is working on this with RP.</p> <p>Rotherham produces over 19,000 schools meals each day and currently about 74% of eligible families take up their entitlement to free school meals. RP hopes this will go up to 80%. JW asked</p>	

	<p>about input on the nutritional content of meals and how they were developed and RP said they had been devised using specialised computer software. JW offered dietetic support from her team to review the brochure. KDT asked RP about 'taster' sessions for school meals and he said it is really up to the individual cooks as to whether they provided these or not. A publication from the Children's Food Trust (the "Little Book of Goodness") is also available locally and there was discussion about the opportunities for refreshing marketing materials for the service.</p>	
2014/08	<p><i>Any Other Business</i> <u>Conference Presentation</u> - JS had been invited to speak at the LGP Public Health Conference in Birmingham. JS to provide a link to the presentations when available. <i>ACTION: JS to send out link</i></p> <p><u>Children's Food Trust Let's Get Cooking programme</u> - KDT said some schools and sites had taken it up locally. A discussion ensued about <u>Cook & Eat</u> facilities and the opportunities for training to deliver Cook & Eat for weight management services clients. Information about the Open College Network accredited training is available from The Department of Dietetics & Nutrition at TRFT who deliver the programme locally.</p>	
2014/09	<p><i>Dates of future meetings</i> Further meeting dates were confirmed as follows:</p> <p>Wednesday, 7th May 2014 Wednesday, 30th July 2014 Wednesday, 22nd October 2014</p> <p>All to be held at RIO from 9.30-11.00 am</p>	

Joanna Saunders
Head of Health Improvement
18th February 2014